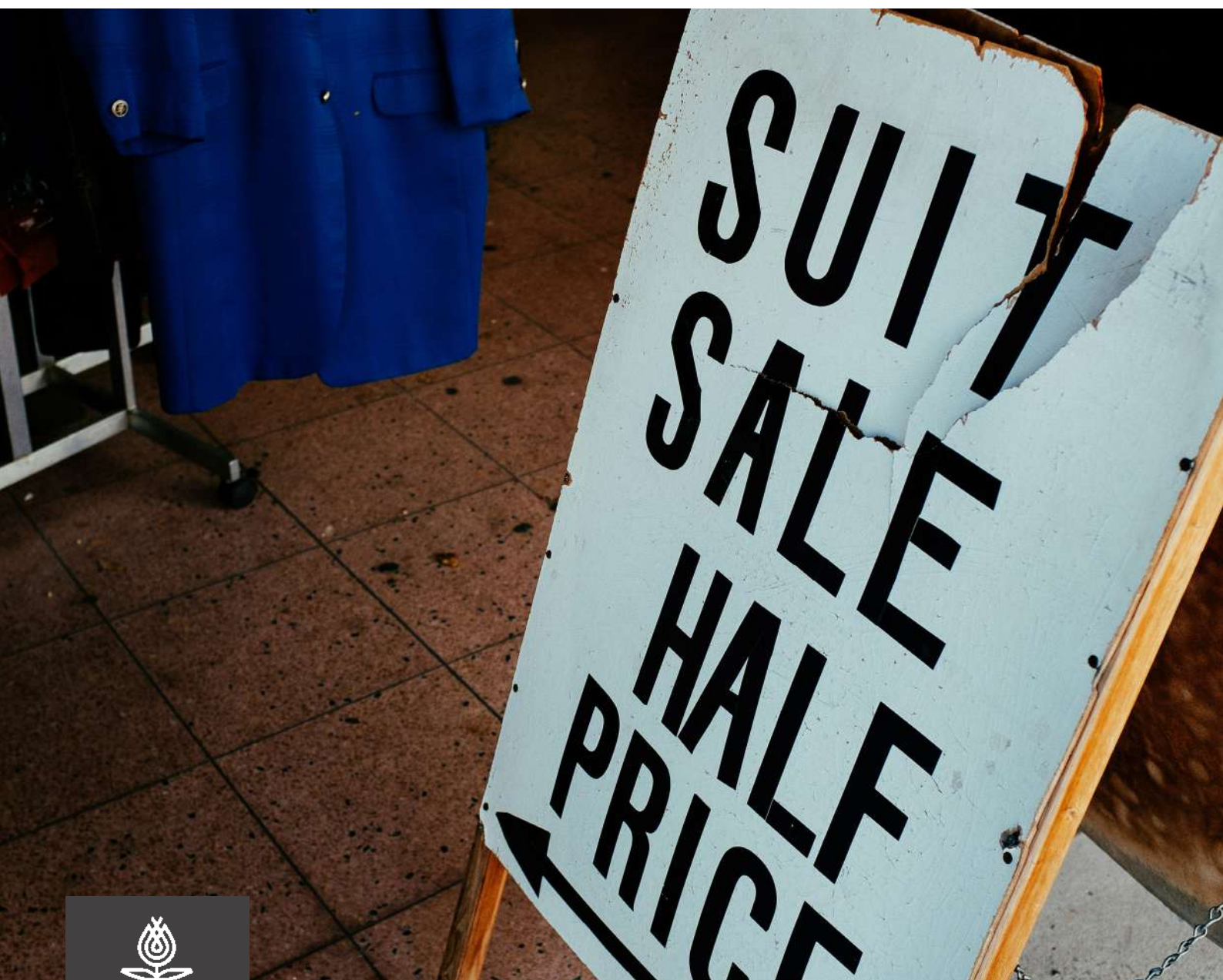


ECONOMICS AND MANAGEMENT

SUBJECT CATALOGUE

———— **2025** ————



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Table of CONTENTS

Recent Titles

Title Highlights	2
Business & Management	3
Development Economics & Emerging Economies	4
Economic History	5
Environmental Economics	7
Finance & Accounting	8
International Economics	9
Management & Management Techniques	10
Political Economy	10

Selected Series	12
Complete Series List	15

Index	18
Representatives Print & eBook	19
Imprint / Contacts	20
Event Schedule	21



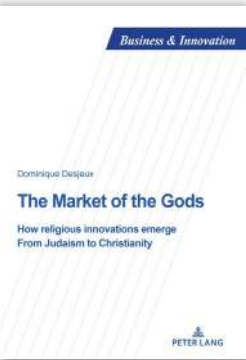
RECENT PUBLICATIONS

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Title HIGHLIGHTS

Business & Management

Economic History



THE MARKET OF THE GODS
How religious innovations emerge. From Judaism to Christianity

Dominique Desjeux

Bruxelles, 2024. 170 pp.
Business and Innovation. Vol. 36

pb. ISBN 978-3-0343-5003-7
CHF 44.– / €^D 37.95 / €^A 38.50 / € 35.– / £ 29.– / US-\$ 42.95
eBook (SUL) ISBN 978-3-0343-5004-4
CHF 44.– / €^D 37.95 / €^A 38.50 / € 35.– / £ 29.– / US-\$ 42.95

2,000 years ago, Judaism was becoming an attractive product in the market of Mediterranean religions. Yet it was Christianity that won the day. Innovation anthropologist Dominique Desjeux offers an unexpected solution to this oft-revisited enigma. In the year 70, the Temple of Jerusalem was destroyed. The Jews were in danger of disappearing, even though they represented nearly 8% of the empire's population. To survive, the Jews had to make a strategic choice between several controversies: the resurrection of the dead, proselytism, the application of circumcision and dietary prohibitions. One school of thought proposed refocusing on the purity of rules. This later gave rise to Rabbinical Judaism. Another Jewish current favored globalization. It proposed a religious product that was easier to disseminate. It did away with circumcision and kashrut, included eternal life, which reassured against the uncertainties of the future, and baptism, which simplified the rituals of purification. This current was excluded from synagogues. A few centuries later, it gave rise to Christianity. Any resemblance to today's innovations and crises is not accidental.

Dominique Desjeux, anthropologist, is professor emeritus at Université Paris Cité, Sorbonne humanities. After working with M. Crozier, A. Touraine and G. Balandier, he has carried out contract research since 1969 in China, the USA, Brazil, Europe and Africa. He has published numerous works on consumption, energy, mobility, innovations and decisions in organizations and domestic space. He has been a director of collections at L'Harmattan and PUF.



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Image by Olena Bohovnyk on Unsplash

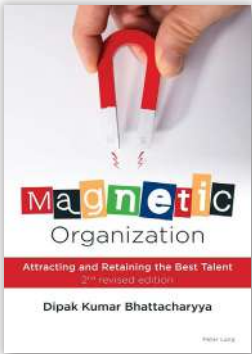
This book is crafted based on author's long experience as an HR professional and teacher, and researcher, offering insights into tools and techniques of talent acquisition and retention through in-house capabilities. It provides practical solutions that managers can use to address their employees' real concerns and keep them actively engaged. The entire book composed of five chapters demystifies the process of developing an organization into a «magnetic employer» using efficient talent management practices, encompassing the whole gamut of talent attraction, development, and retention. While the book owes heavily on theoretical literatures across the globe, its conceptualization leans toward developing economies. [...] [Click here](#) to read more.

MAGNETIC ORGANIZATION
Attracting and Retaining the Best Talent

Dipak Kumar Bhattacharyya

Oxford, 2024. XXIV, 216 pp., 2 fig. b/w.

pb. ISBN 978-1-80374-637-1
CHF 70.– / €^D 59.95 / €^A 61.20 / € 55.60 / £ 45.– / US-\$ 67.95
eBook (SUL) ISBN 978-1-80374-638-8
CHF 70.– / €^D 59.95 / €^A 61.20 / € 55.60 / £ 45.– / US-\$ 67.95



Vor dem Hintergrund zunehmender Relevanz von Nachhaltigkeit als shopperseitig wahrgenommenem Qualitätsfaktor im filialisierten, stationären Lebensmitteleinzelhandel in Deutschland erarbeitet die Autorin die begriffliche, konzeptuelle und explorativ-empirische Konkretisierung des Konstrukts Nachhaltigkeitsqualität. Dies geschieht konzeptionell durch Adaption und Erweiterung des GAP-Modells der Dienstleistungsqualität als GAP-Modell der Nachhaltigkeitsqualität und explorativ-empirisch mittels Fokusgruppendifkussionen, Website-Analysen und Experteninterviews. Neben der inhaltlichen Strukturierung durch Dimensionen und Merkmale werden nicht nur Anknüpfungspunkt für die Entwicklung einer zugehörigen Skala, sondern auch konkrete Empfehlungen für Handelsmanager aufgezeigt. Die Arbeit dient damit sowohl der Erschließung eines überaus relevanten und gleichzeitig bisher unzureichend untersuchten Forschungsfelds als auch dem effektiven Management von Nachhaltigkeitsqualität im dt. LEH.

NACHHALTIGKEIT ALS SHOPPERSEITIG WAHrgENOMMENER QUALITÄTSFAKTOR IM FILIALISIERTEN, STATIONÄREN LEBENSMITTELEINZELHANDEL IN DEUTSCHLAND

Eine theoretische und empirische Konkretisierung

Julia Elspaß

Berlin, 2024. 322 S., 07 farb. Abb., 42 s/w Abb., 21 Tab.
Strategisches Marketingmanagement. Bd. 39

geb. ISBN 978-3-631-91896-8
CHF 75.– / €^D 64.95 / €^A 66.80 / € 60.70 / £ 50.– / US-\$ 73.95
eBook (SUL) ISBN 978-3-631-91899-9
CHF 75.– / €^D 64.95 / €^A 66.80 / € 60.70 / £ 50.– / US-\$ 73.95



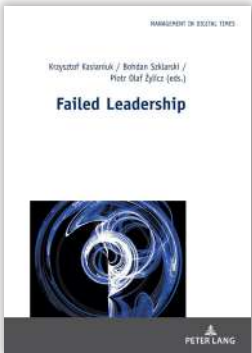
Manifestations and causes of failed leadership have attracted little systematic scientific reflection. This collection of articles brings readers' attention to "failed leadership" aspects encompassing business, political, social, philosophical, psychological and historical perspectives by presented an international group of authors, ranging from academicians to business practitioners. The reader will find both advanced theoretical analyses as well as descriptions of real-life cases of failed leadership across time and different geographies. The publication revolves around critical questions, including: "Is failure a flip side of success?", "How to measure failure?", "How much does it depend on historical, cultural or situational contexts?", or "Is failure recoverable?"

FAILED LEADERSHIP

Krzysztof Kasianiuk, Bohdan Szklański, Piotr Olaf Żylicz (eds.)

Berlin, 2021. 252 pp., 3 fig. col., 1 fig. b/w, 6 tables.
Management in Digital Times. Vol. 1

hb. ISBN 978-3-631-83533-3
CHF 65.60 / €^D 56.65 / €^A 58.25 / € 52.95 / £ 43.35 / US-\$ 64.50
eBook (SUL) ISBN 978-3-631-84540-0
CHF 64.70 / €^D 55.80 / €^A 57.35 / € 52.15 / £ 42.75 / US-\$ 63.50



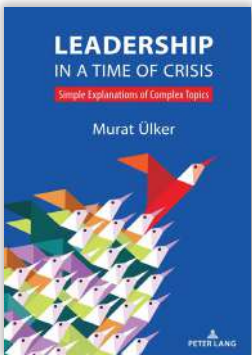
In this book, the prominent businessman Murat Ülker, who has transformed Yıldız Holding into a global company with more than 70,000 employees operating in an area where more than a four billion consumer population lives across four continents, covers everything from management and leadership to corporate communication and marketing, from science and technology to nutrition and health. Murat Ülker not only gives clues to the principles that have enabled him to be successful but also makes many predictions about the future. In these texts written during the pandemic, he also imagines how the future will be shaped while discussing how the pandemic will affect our daily and working lives.

LEADERSHIP IN A TIME OF CRISIS
Simple Explanations of Complex Topics

Murat Ülker

Berlin, 2023. 384 pp.

hb. ISBN 978-3-631-90072-7
CHF 104.– / €^D 89.95 / €^A 92.50 / € 84.10 / £ 69.– / US-\$ 101.95
eBook (SUL) ISBN 978-3-631-90122-9
CHF 104.– / €^D 89.95 / €^A 92.50 / € 84.10 / £ 69.– / US-\$ 101.95



Development Economics & Emerging Economies



ANÁLISIS DE LA POBREZA MULTIDIMENSIONAL Y LA PERSISTENCIA DE LAS DESIGUALDADES

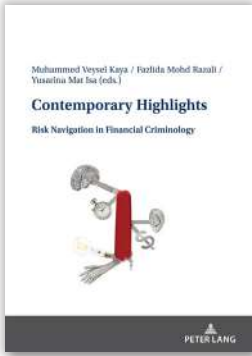
Los grupos indígenas que habitan Medellín y la autopercepción de la pobreza en el territorio rural disperso

Liliana Gallego Duque (ed.)

New York, 2025. VI, 134 pp., 5 color ill., 14 b/w tables.

enc. ISBN 978-3-0343-5154-6
CHF 103.– / €D 89.95 / €A 91.70 / € 83.30 / £ 67.– / US-\$ 99.95
eBook (SUL) ISBN 978-3-0343-5155-3
CHF 103.– / €D 89.95 / €A 91.70 / € 83.30 / £ 67.– / US-\$ 99.95

El presente libro realiza un análisis de la pobreza multidimensional y de las desigualdades persistentes en los pueblos indígenas que habitan Medellín y, en comunidades que habitan el territorio rural disperso en Colombia, con foco en el departamento de Vaupés. En el caso de Medellín, llama la atención que dicha pobreza se vive al interior de una ciudad pujante, pero no ajena a las dinámicas de altísima desigualdad y a los mecanismos causales subyacentes en este fenómeno en el contexto latinoamericano. En cuanto al territorio rural disperso, la autopercepción de la pobreza es coherente con la heterogeneidad que hay en los grupos sociales. El análisis de la pobreza y la desigualdad pluriétnica es desa_ ante, por ende, se deben vincular sus causas y develar algunos mecanismos estructurales y persistentes en los indígenas. Algunos de estos mecanismos están aunados a hechos y realidades en el territorio de origen y a las rupturas entre las dinámicas de lo rural y lo urbano.



CONTEMPORARY HIGHLIGHTS: RISK NAVIGATION IN FINANCIAL CRIMINOLOGY

Muhammed Veysel Kaya, Fazlida Mohd Razali, Yusarina Mat Isa (eds.)

Berlin, 2024. 180 pp., 13 fig. b/w, 3 tables.

pb. ISBN 978-3-631-91474-8
CHF 41.– / €D 34.95 / €A 35.90 / € 32.70 / £ 27.– / US-\$ 39.95
eBook (SUL) ISBN 978-3-631-91949-1
CHF 41.– / €D 34.95 / €A 36.– / € 32.70 / £ 27.– / US-\$ 39.95

This book includes empirical and theoretical original chapters written by researchers from different countries and universities. The target audience of this book is researchers, students and academics interested in financial and economic studies.



INNOVATION IN EAST ASIA

Contexts and relevant cases

Son Thi Kim LE (ed.)

Bruxelles, 2024. 248 pp., 35 fig. col., 32 fig. b/w, 30 tables.

Business and Innovation. Vol. 37

pb. ISBN 978-2-87574-783-9
CHF 50.– / €D 42.95 / €A 44.– / € 40.– / £ 33.– / US-\$ 48.95
eBook (SUL) ISBN 978-2-87574-788-4
CHF 50.– / €D 42.95 / €A 44.– / € 40.– / £ 33.– / US-\$ 48.95

For decades now, the Asian region has been in the process of transforming from a manufacturing center of the global economy to an innovation booster for the knowledge and digital economy. Asia has emerged as an innovation powerhouse. Among Asian economies, the East Asia region has made great efforts to stimulate investment in innovation through numerous support policies aimed at fostering R&D investment, developing innovation ecosystems (in particular to support startups), training a high performance workforce, and strengthening academy-industry-government collaboration. These efforts have resulted in “economic miracles”, transforming the East Asian region into home to some of the world’s largest economies. This book provides a detailed overview of the determinants of innovation systems in East Asia, including efforts from academia, industry, and government, as well as the evolution of innovation models towards sustainable development.

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Economic History

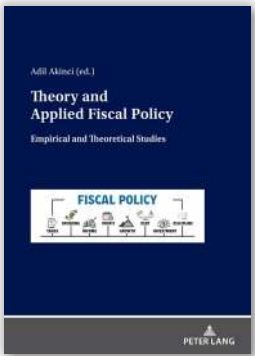
This book is a collection of empirical and theoretical research papers regarding “Fiscal Policy” written by researchers from several different universities. The studies include a wide range of topics from issues in “Fiscal Policy”. The book is aimed at educators, researchers, and students interested in “Fiscal Policy”.

THEORY AND APPLIED FISCAL POLICY
Empirical and Theoretical Studies

Adil Akinci (ed.)

Berlin, 2024. 412 pp., 22 fig. b/w, 75 tables.

pb. ISBN 978-3-631-91794-7
CHF 87.– / €D 74.95 / €A 77.10 / € 70.10 / £ 57.– / US-\$ 84.95
eBook (SUL) ISBN 978-3-631-93251-3
CHF 87.– / €D 74.95 / €A 77.10 / € 70.10 / £ 57.– / US-\$ 84.95



This book provides an overview of notable developments Beijing saw in a broad range of areas in 2020, both by itself and as an integral part of a larger region, as China’s economic development continues to improve in overall quality, and regional integration and coordination. The volume opens with two general reports on progress made in China’s regional economic development and in Beijing’s economy. The following ten chapters cover such timely topics as the digitalization of public services, social governance, cultural development, international communications, ecological governance and public opinion. This book is a valuable source of reference for all those seeking to understand better the what, how, and why in relation to one of the world’s largest and most important mega-cities.

ANALYSIS OF THE DEVELOPMENT OF BEIJING (2021)

Beijing Academy of Social Sciences

New York, 2024. XII, 344 pp., 40 b/w ill., 39 tables.

hb. ISBN 978-1-63667-006-5
CHF 134.– / €D 115.95 / €A 119.20 / € 108.30 / £ 87.– / US-\$ 129.95
eBook (SUL) ISBN 978-1-63667-476-6
CHF 134.– / €D 115.95 / €A 119.20 / € 108.30 / £ 87.– / US-\$ 129.95



Die von der Weltgesundheitsorganisation als COVID-19 bezeichnete Atemwegserkrankung entwickelte sich zu einer globalen Pandemie. Fast alle Länder und Regionen auf der Welt und Millionen von Menschen waren betro en. Es kam zu einer Gesundheitskrise, wie es sie seit hundert Jahren nicht gegeben hat. Durch die Pandemie wurde ein enormer Schock für die Wirtschaft ausgelöst. Sowohl einzelne Länder als auch die Welt insgesamt mussten von ihrem bisherigen Entwicklungspfad abweichen, mit schweren Folgen für Wirtschaft und Gesellschaft. Sowohl in Bezug auf die Bewältigung der Pandemie selbst als auch hinsichtlich der Wiederbelebung der Wirtschaft musste sich China auf einen „Dauerkrieg“ einstellen, um entsprechende Reaktionspläne zu erarbeiten und umzusetzen. [...] [Click here to read more.](#)

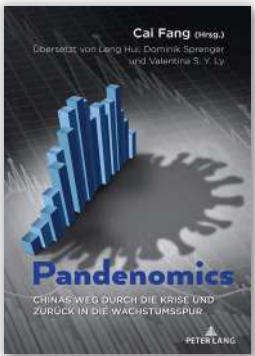
PANDEMOMICS

Chinas Weg durch die Krise und zurück in die Wachstumsspur

Fang Cai (ed.)

New York, 2024. XVIII, 432 pp., 33 b/w ill., 11 b/w tables.

hb. ISBN 978-1-63667-587-9
CHF 134.– / €D 115.95 / €A 119.20 / € 108.30 / £ 87.– / US-\$ 129.95
eBook (SUL) ISBN 978-1-63667-734-7
CHF 134.– / €D 115.95 / €A 119.20 / € 108.30 / £ 87.– / US-\$ 129.95



L’art exerce une influence importante sur le secteur touristique et son développement, tout comme le tourisme a parallèlement participé au développement et à l’enrichissement du secteur artistique. Cet ouvrage pluridisciplinaire se propose de fusionner ces deux interactions et d’étudier le lien entre tourisme, arts et territoires en une réflexion collective structurée en deux grandes parties. La première partie se propose d’étudier de quelle manière des productions artistiques sont devenues des vecteurs touristiques et culturels à travers des études de cas portant sur différentes formes d’art et différents territoires (France, Grande-Bretagne, USA...). La seconde partie se propose d’appréhender comment des territoires mettent en oeuvre des stratégies visant à développer de nouvelles productions artistiques afin d’accroître leur attractivité touristique et soutenir leur développement socio-économique. Les contributions rassemblées permettent de proposer un ouvrage pluridisciplinaire mêlant approches conceptuelles et opérationnelles.

TOURISME, ARTS ET TERRITOIRES

Impacts réciproques à travers des études de cas

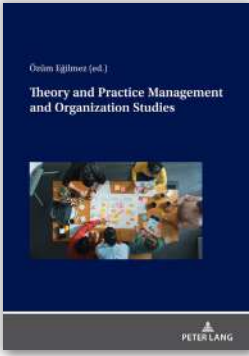
Nathalie Dupont, Laetitia Garcia (éds)

Bruxelles, 2024. 378 p., 23 ill. en couleurs, 10 ill. n/b

Business and Innovation. Vol. 33

br. ISBN 978-2-87574-809-6
CHF 62.– / €D 53.95 / €A 55.– / € 50.– / £ 41.– / US-\$ 60.95
eBook (SUL) ISBN 978-2-87574-820-1
CHF 62.– / €D 53.95 / €A 55.– / € 50.– / £ 41.– / US-\$ 60.95





THEORY AND PRACTICE MANAGEMENT AND ORGANIZATION STUDIES

Özüm Eğilmez (ed.)
Berlin, 2023. 490 pp., 22 fig. b/w, 75 tables.

pb. ISBN 978-3-631-92206-4
CHF 81.– / €^D 69.95 / €^A 71.90 / € 65.40 /
£ 54.– / US-\$ 78.95
eBook (SUL) ISBN 978-3-631-92952-0
CHF 81.– / €^D 69.95 / €^A 71.90 / € 65.40 /
£ 54.– / US-\$ 78.95

This book is a collection of empirical and theoretical research papers on „Theory and Practice in Management and Organisation Studies,“ written by researchers from various universities. The studies cover a wide range of topics related to „Theory and Practice in Management and Organisation Studies.“ The book is aimed at educators, researchers, and students interested in this field.



MACROÉCONOMIE QUANTITATIVE ET THÉORIE DES FLUCTUATIONS

Applications aux pays en développement
Elachhab Fathi

Bruxelles, 2024. 570 p., 14 ill. en couleurs,
47 ill. n/b, 82 tabl.
Business and Innovation. Vol. 32
br. ISBN 978-2-87574-922-2
CHF 56.– / €^D 47.95 / €^A 49.50 / € 45.– /
£ 37.– / US-\$ 54.95
eBook (SUL) ISBN 978-2-87574-923-9
CHF 56.– / €^D 47.95 / €^A 49.50 / € 45.– /
£ 37.– / US-\$ 54.95

Aujourd’hui, la nécessité d’un programme de recherche sur les cycles économiques dans les pays en développement se pose avec acuité. L’ouverture de plus en plus importante de ces pays, leur exposition différenciée aux chocs externes, l’inefficience de leurs dispositifs institutionnels et les échecs récurrents dans la gestion des crises par des politiques économiques appropriées, sont autant de facteurs qui penchent en faveur d’une recherche approfondie sur les causes des cycles économiques, sur leurs effets potentiels ainsi que sur les mesures qui doivent être mises en oeuvre pour atténuer leurs risques. Ce livre apporte un éclairage sur les cycles économiques dans les pays en développement, en articulant, à la fois, des analyses théoriques et des outils méthodologiques. [...] [Click here to read more.](#)



MONEY IN MODERN SOCIAL ENCYCLICALS

Piotr Karaś
Berlin, 2024. 144 pp.
Polish Studies in Economics. Vol. 16

hb. ISBN 978-3-631-91839-5
CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 /
£ 38.– / US-\$ 56.95
eBook (SUL) ISBN 978-3-631-92193-7
CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 /
£ 38.– / US-\$ 56.95

The oft-used phrase ‘Money makes the world go round’ not only highlights the purely economic nature of money but also underscores its significant implications for politics, society, and humanity. It is, therefore, unsurprising that the subject of money is also addressed in religious doctrines. This book aims to present the Catholic Church’s official stance on money, as articulated in the papal social encyclicals. The popes are less concerned with monetary theories or abstract considerations about money, but rather with its use and the resulting consequences for both the community and the individual. Social encyclicals serve as a critical lens to analyze the role of money in contemporary society. Money, in itself, is neither inherently good nor bad; it must assume the status of a means and cannot function as an end in itself.

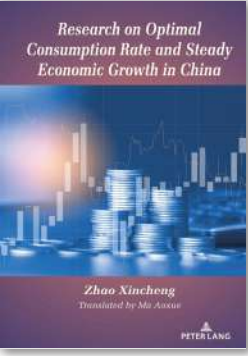


APPLICATION OF NOVEL RESEARCH METHODS

The Study of Current Economic Phenomena
Camelia Oprean Stan (ed.)

Berlin, 2024. 234 pp., 33 fig. b/w, 37 tables
pb. ISBN 978-3-631-90052-9
CHF 52.– / €^D 44.95 / €^A 46.20 / € 42.10 /
£ 35.– / US-\$ 50.95
eBook (SUL) ISBN 978-3-631-91677-3
CHF 52.– / €^D 44.95 / €^A 46.30 / € 42.10 /
£ 35.– / US-\$ 50.95

The aim of this edited collection is to bridge the gap between advanced research methods and models and the main fields of economic research by presenting a collection of articles demonstrating the applicability of new research methods to a wide range of current economic topics, including, but not limited to, mathematical modelling of financial market behavior, modeling in corporate finance and management and modeling of macroeconomic issues. The book is a collection of 12 theoretical and empirical research papers that present novel results from modeling current economic phenomena using a logical, behavioral, institutional and quantitative approach, as well as provide researchers with useful and practical knowledge in the examination of economic phenomena.



RESEARCH ON OPTIMAL CONSUMPTION RATE AND STEADY ECONOMIC GROWTH IN CHINA

Zhao Xincheng
New York, 2024. XXII, 444 pp., 63 b/w ill., 63 tables.

hb. ISBN 978-1-4331-9791-8
CHF 108.– / €^D 93.95 / €^A 96.20 / € 87.50 /
£ 70.– / US-\$ 104.95
eBook (SUL) ISBN 978-1-63667-267-0
CHF 108.– / €^D 93.95 / €^A 96.20 / € 87.50 /
£ 70.– / US-\$ 104.95

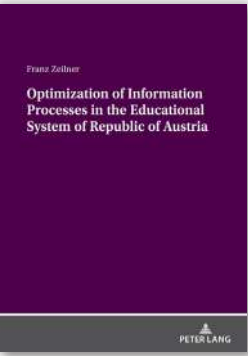
Since the Reform and Opening up, China’s economy has maintained high growth rates, known as the ‘Chinese growth miracle’. Over this period, the stability of economic growth has also gradually improved. According to Lin Jianhao and Wang Jinmei (2013), Since 1996, the Chinese economy has been oscillating between relative volatility and relative stability achieving a kind of ‘overall stability’. By contrast, consumption rate, the most important measure of the national economic welfare and of the stabilizing effects of steady economic growth, has declined year by year between 1978 and 2016. What does this mean for the role of consumption in China’s long-term economic growth? Is there an optimal consumption rate, under which the economy can achieve long-term steady growth? What is the optimal consumption rate for China? Is the optimal consumption rate conducive to sustainable economic growth? These are some of the important theoretical and practical questions to be answered in this book.

Digitalization, a formative factor in the education sector, is in the interest of educational research. It also enables new teaching and learning methods and requires skills from those involved. Media competence is a key competence here. In this context, the optimization of information processes in the Austrian education system is essential and is also an important area of research. Communication with modern communication techniques and cooperation are indispensable here. This dissertation examines the main developmental steps of digitalization in the Austrian education system in a historical longitudinal section as well as their significance for teaching practice. The central areas of digital school development in the Austrian school system are examined and models of digitalization strategies are presented. In addition to comprehensive literature studies, relevant legal norms as well as meta-studies and individual case studies on the research topic were also examined.

OPTIMIZATION OF INFORMATION PROCESSES IN THE EDUCATIONAL SYSTEM OF REPUBLIC OF AUSTRIA

Franz Zeilner
Berlin, 2024. 192 pp., 3 fig. b/w, 2 tables.

pb. ISBN 978-3-631-92202-6
CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 /
£ 38.– / US-\$ 56.95
eBook (SUL) ISBN 978-3-631-92207-1
CHF 58.– / €^D 49.95 / €^A 51.40 / € 46.70 /
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Environmental Economics

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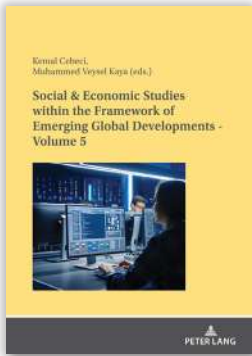
TERRITOIRES EN TRANSITION ET INNOVATION

Enjeux et outils d’accompagnement
Fedoua Kasmî, Mauricio Camargo, Laurent Dupont (éds.)

Bruxelles, 2024. 308 p., 33 ill. en couleurs,
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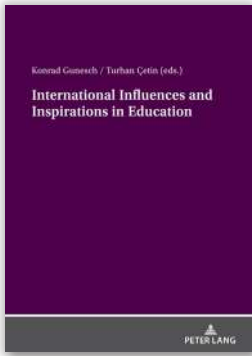


SOCIAL & ECONOMIC STUDIES WITHIN THE FRAMEWORK OF EMERGING GLOBAL DEVELOPMENTS - VOLUME 5

Kemal Cebeci, Muhammed Veysel Kaya (eds.)

Berlin, 2024. 230 pp.
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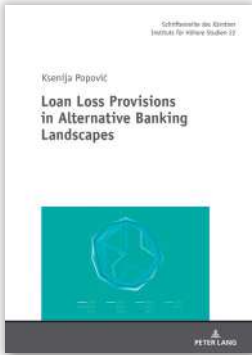


INTERNATIONAL INFLUENCES AND INSPIRATIONS IN EDUCATION

Konrad Gunesch, Turhan Çetin (eds.)
Berlin, 2024. 150 pp., 16 fig. b/w, 20 tables.

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LOAN LOSS PROVISIONS IN ALTERNATIVE BANKING LANDSCAPES

Ksenija Popovic
Berlin, 2024. 188 pp., 33 fig. b/w, 51 tables.
Schriftenreihe des Kärntner Instituts für Höhere Studien. Vol. 22

hb. ISBN 978-3-631-91823-4
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This book comprises two empirical studies that use econometric techniques to examine loan loss provisions in Southeast Europe (SEE). The first study applies the Generalized Method of Moments estimator to a dynamic panel dataset, shedding light on specific loan loss provisioning practices. This study makes a unique contribution to the field, extending empirical evidence on discretionary and non-discretionary components of loan loss provisions in SEE. Additionally, the analysis of outlying observations offers interesting insights into potential motives influencing decisions on loan loss provisions. Filling a gap where research in SEE is infrequent, the second study uses individual structural vector auto-regression (SVAR) models for individual economies and panel SVAR models for SEE EU states and the Western Balkans, forecasting response functions of loan loss provisions to adverse GDP and employment shocks.



INNOVATIONS AND CONTEMPORARY TRENDS IN BUSINESS & ECONOMICS

Cemil Senel, Burak Ünlüönen, Muhammed Veysel Kaya (eds.)
Berlin, 2024. 414 pp., 42 fig. b/w, 73 tables.

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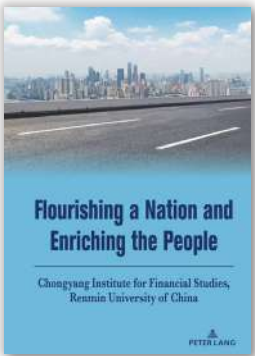
International Economics

This book is a collection of articles that delve into important topics related to the national economy and people's livelihood in China's development. The authors are 16 renowned scholars from Renmin University of China and other universities and research institutions in China and other foreign countries. They summarize and review the path China has taken and the tremendous achievements it has made over the past 40 years of reform and opening-up, while also deeply analyzing the challenges we face and strategies we use, covering aspects such as financial reform, trade and technology wars, peripheral security, environmental governance, government-enterprise relations, and political and economic reforms. [...] [Click here to read more.](#)

FLOURISHING A NATION AND ENRICHING THE PEOPLE

Chongyang Institute for Financial Studies
New York, 2024. X, 218 pp., 6 b/w ill., 7 b/w tables.

hb. ISBN 978-1-4331-8590-8
CHF 108.– / €^D 93.95 / €^A 96.20 / € 87.50 / £ 70.– / US-\$ 104.95
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Value Added Tax (VAT) is the backbone of the EU Member States' tax systems. However, the rules for taxing Intra-Community delivery created opportunities for so called 'Missing Trader Intra-Community fraud' (MTIC). Together with the shadow economy, they represent VAT noncompliance, proxied by the so-called 'VAT gap'. The book explores the case of a severe VAT compliance crisis using the example of Poland. Although it has not experienced a recession after the Financial and Sovereign Debt Crises, the size of its 'VAT gap' reached the levels recorded by Greece – the hardest hit EU economy. The authors take a public policy perspective, examining the process of policy response formulation and implementation. They cover responses by the tax administration and legislative actions in the areas of tax, as well as criminal law.

'VAT GAP' IN POLAND: POLICY PROBLEM AND POLICY RESPONSE

Dominik Gajewski (ed.)
Berlin, 2024. 180 pp.
Polish Studies in Economics. Vol. 15

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COVID-19 has created a new reality in the life of entire societies, as well as in organizations. The directions and tools for the development of managers at all levels have become more difficult to define. This publication invites readers to engage in a deep reflection on the models, values, and sense of development for contemporary managers, including their emerging new competencies and methods for measuring them. It also explores the importance of health and the tools that support managers' development, such as new technologies and redefined coaching and mentoring. The authors are a wide group of specialists in supporting development, primarily active practitioners, with the support of experienced researchers in this area.

**MAPPING MANAGER DEVELOPMENT
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Piotr Olaf Żylicz (ed.)
Berlin, 2023. 254 pp., 5 fig. col., 15 fig. b/w, 9 tables.
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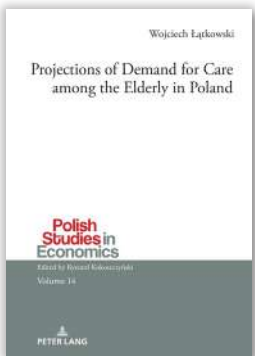
Management & Management Techniques



AKTUELLE HERAUSFORDERUNGEN IM WISSENSMANAGEMENT
Current Challenges in Knowledge Management
Bernhard F. Seyr (Hrsg.)
Berlin, 2024. 196 S., 13 s/w Abb., 20 Tab.
Innovatives Wissensmanagement. Bd. 6
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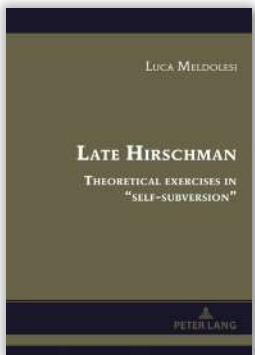
Die Reihe „*Innovatives Wissensmanagement*“ führt Theorie und Praxis zusammen, indem nicht nur fachtheoretische Arbeiten, sondern auch innovative Konzepte, neuartige Lösungsansätze für aktuelle Herausforderungen sowie anwendungsbezogene Fallstudien aus den verschiedensten Branchen vorgestellt werden. Der multidisziplinäre Ansatz der Schriftenreihe erlaubt es überdies, die Themenbereiche Innovationsmanagement und Wissensmanagement zu verknüpfen und aus unterschiedlichen Perspektiven zu beleuchten. Der vorliegende Band widmet sich in erster Linie aktuellen Problemen und deren Lösungen durch Wissensmanagement.

Political Economy



PROJECTIONS OF DEMAND FOR CARE AMONG THE ELDERLY IN POLAND
Wojciech Łatkowski
Berlin, 2024. 256 pp., 49 fig. b/w, 28 tables.
Polish Studies in Economics. Vol. 14
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This book presents a detailed projection model to estimate future demand for care among older people. Using Poland as a case study, the author examines the impact of population ageing and changes in intergenerational relations on informal care provision. The book provides a comprehensive analysis of the primary factors driving the need for care: health status and living arrangements, with special attention given to the care needs of older persons living alone. The author employs a dynamic analytical approach that combines multi-state modelling and microsimulation with traditional macro-level population projections. As a result, this study provides new data points that can contribute to the development of a well-informed policy for managing care transfers in the future.



LATE HIRSCHMAN
Theoretical exercises in "Self-Subversion"
Luca Meldolesi
New York, 2024. XIV, 120 pp.
Albert Hirschman's Legacy. Vol. 5
hb. ISBN 978-1-63667-540-4
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Late Hirschman: Theoretical exercises in "Self-Subversion" draws from the Colomi-Hirschman intellectual tradition the author has developed with close colleagues: recalls and rationalizes personal memoirs that come from the long collaboration of the author with Albert Hirschman; learns – once again – in depth from his work; desires, if possible, to make progress on some vexed questions; and breaks away from all forms of ritualism. Hirschman, homme libre, did not like orthodoxies or intellectual boundaries and the like. He certainly would not have liked to be now pigeon-holed by a part of the Academia. Gradually exploring alternative directions, Meldolesi proposes, therefore, in this book a group of exercises. They have been suggested by the late Hirschman's self-subverting phase of intellectual elaboration that, starting from the "interpretive social science" point of view elaborated in the late '70s of last century together with Clifford Geertz and other leading intellectuals at the Institute for Advanced Study (Princeton N.J.), touched later on numerous aspects of the long experience of Hirschman developed in three continents, and mirrored cautiously in his extraordinary work.

Poland and Taiwan: two parts of the world distant from each other, differing culturally and socially, and yet facing kind of similar challenges in the late 1980s and early 1990s – characterised by the transition from an authoritarian political system to liberal democracy. This book seeks to present the process of democratisation of Poland and Taiwan from the point of view of shared perspectives. Invoking the classical literature of transitology, it is possible to explore similarities and differences between the democratisation of Poland and Taiwan among socioeconomic factors, fragmentation in society, political culture, meso- structures (e.g. political groups, social movements), political institutions, historical and national-identity aspects, and international influences.

THE DEMOCRATIZATION PROCESS OF POLAND AND TAIWAN: COMPARATIVE PERSPECTIVE
Łukasz Zamęcki, Li-Jiuan Chen-Rabich (eds.)
Berlin, 2023. 374 pp., 15 fig. b/w, 6 tables.
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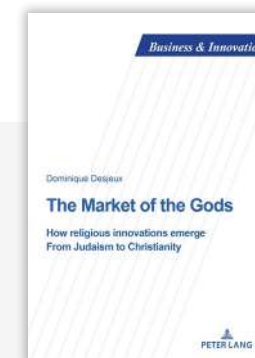
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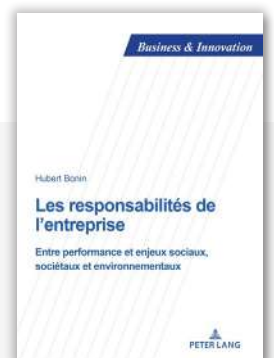
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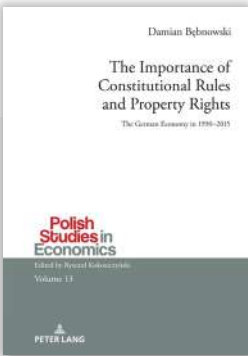
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INDEX

AKINCI, ADIL	5	SENEL, CEMIL	8
		SEYR, BERNHARD F.	10
		SZKLARSKI, BOHDAN	3
BĘBNOWSKI, DAMIAN	14		
BEIJING ACADEMY OF SOCIAL SCIENCES	5	ÜLKER, MURAT	3
BHATTACHARYYA, DIPAK KUMAR	3	ÜNLÜÖNEN, BURAK	8
BONIN, HUBERT	13		
		XINCHENG, ZHAO	7
CAI, FANG	5		
CAMARGO, MAURICIO	7, 13	ZAMĘCKI, ŁUKASZ	11
CEBECI, KEMAL	8	ZEILNER, FRANZ	7
ÇETIN, TURHAN	8	ŻYLICZ, PIOTR OLAF	3, 9
CHEN-RABICH, LI-JIUAN	11		
CHONGYANG INSTITUTE FOR FINANCIAL STUDIES	9		
ELSPASS, JULIA	3		
DESJEUX, DOMINIQUE	2, 13		
DUPONT, LAURENT	7, 13		
DUPONT, NATHALIE	5		
EĞILMEZ, ÖZÜM	6		
ELSPASS, JULIA	3		
FATHI, ELACHHAB	6		
GAJEWSKI, DOMINIK	9, 14		
GALLEGO DUQUE, LILIANA	4		
GARCIA, LAETITIA	5		
GUNESCH, KONRAD	8		
KARAŚ, PIOTR	6, 14		
KASIANIUK, KRZYSZTOF	3		
KASMI, FEDOUA	7, 13		
KAYA, MUHAMMED VEYSEL	4, 8		
ŁĄTKOWSKI, WOJCIECH	10, 14		
LE, SON THI KIM	4, 13		
MAT ISA, YUSARINA	4		
MELDOLESİ, LUCA	10		
MOHD RAZALI, FAZLIDA	4		
OPREAN STAN, CAMELIA	6		
POPOVIC, KSENIJA	8		

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Page 18

Page 19

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	11.-15. 26.-28.	24. Deutscher Hispanistiktag British Association of Film, Television and Screen Studies (BAFTSS)	Hamburg, DE Warwick, UK	Hispanic Studies Film Studies
04	23.-27.	American Educational Research Association (AERA)	Denver, USA	Education
05	23.-25.	Annual meeting of DGfA / GAAS	Oldenburg, DE	American Studies
	30.05.-01.06.	Women in French (WIF)	Leeds, UK	French Studies
06	12.-16.	International Communication Association (ICA)	Denver, USA	Media & Communications
	30.06.-02.07.	Society for French Studies (SFS)	Bristol, UK	French Studies



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